AFFILIATED ORGANIZATIONS

MARKS PERMITTED

If using university marks in designs:
• Your organization’s full name must appear in the design
• Your relationship to the university must be clearly identified with “club”, “student chapter” or “student organization”
• “At ISU”, “at Iowa State”, or “at Iowa State University” must follow or be in close proximity to your organization’s name
• Athletics’ official font cannot be used.

EXAMPLES OF ACCEPTABLE USES VS NOT ACCEPTABLE USES

Acceptable

Not Acceptable

MARKS NOT PERMITTED

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