REGISTERED OR CAMPUS ORGANIZATIONS

MARKS PERMITTED

Registered and Campus organizations are permitted to use “at ISU”, “at Iowa State”, or “at Iowa State University” to identify with the university as provided in the Student Use Guidelines.

ACCEPTABLE VS. NOT ACCEPTABLE USES

Acceptable

- Kappa Kappa Gamma at Iowa State
- Kappa Kappa Gamma Spring Formal 2018
- Cantamus Student Choir at Iowa State
- Blood Drive Student Organization at ISU
- Doctors Without Borders Student Chapter at ISU
- Doctors Without Borders Student Chapter at Iowa State

Not Acceptable

- Iowa State Doctors Without Borders
- Iowa State Doctors Without Borders

MARKS NOT PERMITTED

- Graphics that overlap trademarks
- Altered Marks
- Vintage Marks
- Generic Campaniles and tornadoes
- New versions of Cy
- Generic cardinal-type birds

This is a reference guide only. For complete details, refer to the Student Use Guidelines.

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