MARKS PERMITTED

Official Word Marks:

IOWA STATE UNIVERSITY

Athletics Inventory of Marks:

Also Available:
IOWA STATE UNIVERSITY
IOWA STATE
ISU
CYCLONES
CYCLONE
CLONE
CY

If using university marks in designs:
• Your organization's full name must appear in the design
• Your relationship to the university must be clearly identified with “club”, “student chapter” or “student organization”
• Athletics’ official font cannot be used.

EXAMPLES OF ACCEPTABLE USES

MARKS NOT PERMITTED

Graphics that overlap trademarks
Altered Marks
Vintage Marks
Generic Campaniles and tornados
New versions of Cy
Generic cardinal - type birds

This is a reference guide only. For complete details, refer to the Student Use Guidelines.

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