

LOGO OPTIONS



TEXT-ONLY OPTIONS



NOT ACCEPTABLE USES



USAGE GUIDELINES

If doing a custom fundraising design and want to include the trademarks, you'll need to abide by the trademark guidelines for student use and include your organization name, descriptor and "at" tagline. However, if you just want a generic "college of" or "department of" design for products for fundraising purposes, we are providing all organizations these options for use.

- The college/department names can be changed out using any font as long as not confusingly similar to our athletics font or the official university wordmark.
- No other design elements can be added to the product.
- College/department names can be written with or without "college of" or "department of". For example, "College of Veterinary Medicine" or simply "Veterinary Medicine".
- Text can be straight across as shown or curved over the top (bottom curve available for the text-only design options).

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